

# LUKE OWEN DEMERS

3D ARTIST | DESIGNER

## WORK EXPERIENCE

### CONTACT

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### EDUCATION

Wheaton College (MA)  
Bachelor of Arts  
May 2014

### SKILLS

3ds Max  
Vray  
Corona  
Forest Pack  
RailClone  
Substance 3D  
Adobe Photoshop  
Adobe Lightroom  
Adobe InDesign  
Microsoft Office Suite  
Windows

#### Senior 3D Renderer

*RH, November 2023 - Present*

- Create hi-res photorealistic textures using photography or PBR workflow in Substance Designer.
- Utilize 3D to re-texture or replace existing products in high res photography, working lighting to match real world environments to ground 3D objects into real world images.
- Work closely with the 3D team, product development and retouching to deliver high quality 3D renders for catalog and web.
- Texture and Render product for Web and Product Development.
- Create photorealistic architecture plates for use in catalog and online content for RH.
- Work closely with the Production team to update and monitor the current workload to ensure all deadlines are being met.

#### Senior 3D Artist

*Wayfair, LLC March 2019 - March 2023*

- Created over twenty photorealistic architectures for use in catalog and online content for Wayfair, All Modern, Joss and Main and Birch Lane in 3ds Max.
- Collaborate daily with Brand Producers, Art Directors, Stylists and 3D Artists to create usable 3D environments in a timely and efficient manner.
- Design Architectures based on vision provided by Art Directors, Stylists.
- Own multiple projects simultaneously including both indoor and outdoor design.
- Lead initiatives to create versatile, movable architectural elements to allow for variety in imagery within single files.
- Create and upkeep libraries of approved architectural models and textures using Substance Designer and Photoshop for texture creation.

#### Production Designer

*Wayfair, LLC April 2016 - March 2019*

- Designed all sets for two Wayfair photo studios in Massachusetts and Kentucky.
- Oversaw construction of all architectural set components.
- Collaborated with stylists, photographers, and set builders to create lifestyle photography.
- Lead meetings involving all Wayfair Catalog set designs for studio imagery in attendance.
- Provided layout previews of catalog imagery pending approval.